

SELLMARK®

“BRANDS THAT SELL”

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Sellmark OOD opens for business in Sofia, Bulgaria!



(MANSFIELD, TX) –Sellmark Corporation is proud to announce the grand opening of Sellmark OOD, located in Sofia, Bulgaria. Business is scheduled to begin at the Sofia location immediately.

“We are excited to be in a position to more efficiently service our European customers,” stated James Sellers, President of Sellmark Corporation. “The addition of Sellmark OOD in Sofia will allow us to better serve the region and target the needs of European consumers. This couldn’t have happened at a better time. Sales across Europe and the U.S. have grown

tremendously. It’s an exciting time for Sellmark Corporation all the way around.”

Sellmark currently serves over 5,000 retailers and dozens of distributors on six continents. The strategic location of Sellmark OOD in Sofia, Bulgaria is expected to further improve sales, communications and overall distribution in Europe as well as surrounding regions.

“I’m ecstatic about the prospective benefits the new location brings to our European reach, added Greg Sharpe, Director of Sellmark OOD. I’m passionate about this region and the amazing people that make up Europe’s population. I’m excited to be in a position to better satisfy European needs while growing our company’s global presence. It’s truly a win-win.”



About Sellmark

Sellmark is dedicated producing industry-leading outdoor lifestyle products and brands and continues to grow market share in more than 50 countries, including many quality retailers in every state across the U.S. To date, Sellmark products and brands have been sold in more than 5,000 locations around the world. Sellmark "Brands that Sell" include Sightmark, Firefield, 12 Survivors and Southern Crossbow. For information about any of these brands or products, please contact mediarelations@sellmark.net.

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