



# SELLMARK®



## “BRANDS THAT SELL”

### Marketing Summer Internship



(General Marketing, PR/Communications, Social Media, Market Research tracks available)

Sellmark Corporation is a leading manufacturer of outdoor lifestyle products headquartered in Mansfield, Texas. Sellmark’s brands include: Sightmark, Pulsar, Firefield, 12 Survivors and Southern Crossbow. Our brands and products are found in more than 50 countries and are represented at Academy Sports and Outdoors, Bass Pro Shops, Cabela’s, Gander Mountain and other top retailers. Sellmark’s awards include: Inc. 500|5000 Fastest-Growing Companies; Dallas 100™ Fastest-Growing Private Companies; Fort Worth Business Press Top 100 Private Companies and more. Sellmark seeks employees with the ability to contribute creatively in teams as well as work independently to achieve our vision—to be the No. 1 developer of brands and products for the outdoor lifestyle market.

#### Core Duties and Competencies

- Assist with marketing plans, strategies, programs and proposals
- Aid account managers in disseminating information to customers
- Conduct market, competitive research and develop trending reports
- Provides knowledge regarding product line, prices, delivery time and similar data, as required
- Search important industry information to coordinate marketing team in newsletters, white papers and other marketing ads
- Copy editing and proofreading marketing collateral
- Advanced project assignments based on degree of course work
- Other responsibilities and duties as directed by supervisor

#### Required Skills and Attributes

- Junior or senior college student preferred/ pursuing a degree in marketing or advertising
- Solid written and verbal communication skills
- A professional demeanor; a can-do attitude and a desire to learn and succeed
- An ability to multi-task and work in a fast paced environment, meet deadlines
- Good, competitive research and analytical skills

#### Benefits of a Sellmark Marketing Internship

- Gain professional work experience in an area related to your degree
- Internship credit program (please refer to your academic advisor or internship coordinator)
- Work in a positive and encouraging environment
- Learn about the industry from all levels of Sellmark management. Potential opportunity, upon graduation, for full-time employment
- \$10.00 to \$12.00 an hour - 25 to 32 hours per week/flexible schedule

Send resumes and a cover letter to: [employment@sellmark.net](mailto:employment@sellmark.net) or fax (817)394-1628

